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### 57514

BBA 2nd Semester (N. S.) 2014-17

Examination - May 2019

COMPUTER APPLICATIONS IN MANAGEMENT

Paper: BBAN-204

Maximum Marks: 50

complaint in this regard, will be entertained after examination. Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No Time: Three Hours ]

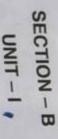
Note: Section - A is compulsory. Attempt questions selecting one question from each Unit I equal marks. to Unit IV from Section - B. All question carry four

# SECTION - A

- Ξ What are the areas in which technology can be used ? information
- (ii) What are various types of hardware?
- (iii) What's news group?

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- (iv) What is data?
- (v) Discuss multimedia.



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- 2 What do you understand by computer systems? Also discuss the Classification of computers
- 3. Discuss the following briefly:
- (a) Wireless Networking
- (b) Virus and firewalls

#### NIT-II

- 4. Discuss the following briefly:
- (a) Web Hosting and Publishing
- (b) Internet application in business
- What are various types of IP addressing the purpose of each through suitable examples. ? Illustrate

## UNIT - III

offices? Discuss expert systems in detail. Write a detailed note on use of information systems in

Discuss the role and benefits of executive information

system in growth of any organization.

### UNIT - IV

8 Write short notes on the following:

(a)\_ Multimedia application in business

(b) Web application of multimedia Palaerin

WWW.Molyous. computers? How e-marketing and e-advertising has been beneficial to both business and customers? Marketing and Advertising