www.MduQuestionPaper.in
www.TechbrHindi.com

Next Semester के Latest Papers सबसे पहेले Download करने के लिए आप हमे Whatsapp भी कर सकते है

YouTube TechBRHindi

SUBSCRIBE

Whatsapp No : 8076723805
Email : TechbrHindi@gmail.com

Roll No. .....

57514

BBA 2nd Semester (N. S.) 2014-17
Examination – May, 2019

COMPUTER APPLICATIONS IN MANAGEMENT

Paper : BBAN-204

Time : Three Hours] *[Maximum Marks : 50*

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is ***compulsory***. Attempt ***four*** questions selecting ***one*** question from each Unit I to Unit IV from Section – B. All question carry equal marks.

SECTION – A

1. (i) What are the areas in which information technology can be used ?

(ii) What are various types of hardware ?

(iii) What is news group ?

www.maduraipaper.in

(iv) What is data ?

(v) Discuss multimedia.

SECTION – B

UNIT – I

2. What do you understand by computer systems ? Also discuss the Classification of computers.

3. Discuss the following briefly :

   (a) Wireless Networking

   (b) Virus and firewalls

UNIT – II

4. Discuss the following briefly :

   (a) Web Hosting and Publishing

   (b) Internet application in business

5. What are various types of IP addressing ? Illustrate the purpose of each through suitable examples.

UNIT – III

6. Write a detailed note on use of information systems in offices ? Discuss expert systems in detail.

www.manjquestionpaper.in

7. Discuss the role and benefits of executive information system in growth of any organization.

UNIT – IV

8. Write short notes on the following :

   (a)_ Multimedia application in business

   (b) Web application of multimedia

9. What is Marketing and Advertising through computers ? How e-marketing and e-advertising has been beneficial to both business and customers ?

www.MduQuestionPaper.in